



**FOR IMMEDIATE RELEASE**

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# Not So Scary Family Halloween Bash At Miami Children's Museum Sunday, October 23<sup>rd</sup>!

You don't have to be spooked to enjoy Halloween! And that's just the way Miami Children's Museum (MCM) will celebrate this year with the MCM "Not So Scary Family Halloween Bash" on Sunday, October 23<sup>rd</sup>, 2011 from 1:00 to 6:00 p.m. at their Watson Island location. Chairperson Patricia Baloyra and her committee have planned a fun day for the whole family to enjoy the festivities. All this while benefiting the MCM's scholarship programs.

Sponsors for this event include: MAT Concessionaire, Walmart, Pathman Lewis LLP, MDW Insurance, Broad and Cassel, Kluger Kaplan, Berkowitz Development Group, The Malamed Family and The Lampen Family.

All your little ghosts and goblins will have a boo-tiful time as they trick or treat their way around the Museum's 14 galleries, brave the haunted house, test their knowledge in the mad scientist lab or create crazed crafts. Families are bound to have a bewitching time decorating pumpkins donated by Robert Netkin

and cupcakes donated by Misha's Cupcakes! There will also be face painting, balloon artists, scary music by Rhythm City Productions, silent auction, a costume parade and much, much more. Food is sponsored by Epicure Markets with desserts and snacks from Ghirardelli, VITA COCO, Quaker, A Piece of Cake and Coca-Cola.

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## **MCM NOT SO SCARY HALLOWEEN**

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Event Chair is Patricia Baloyra and her Committee Members include: Norma Jean Abraham, Teresa Albert, Isabelle Behnam, Jolie Berkowitz, Lana Bernstein, Claudia Brod, Barbara Calleja, Linda Coll, Marianne Devine, Jennifer Dornbush, Rachael Forman, Lara Gallardo, Lilia Garcia, Aaron Glickman, Brian Goldmeier, Allison Hift, Lisa Jerles, Karla Jones-Stone, Jackie Malamed, Janet Moreira Gamble, Marcella Novela, Adrienne Pardo, Valerie Rasken, Alisa Romano, Jacklyn Schiff, Mijanou Spurdle & Jennifer Taplin.

Special Packages are available including a Benefactors Family Package for \$1,000.00 that includes 12 tickets to the Halloween Bash, Benefactor MCM Membership & a personalized tile on the Museum's Starfish Stroll; a Members Family Package for \$500.00 that includes 10 tickets & MCM Family Membership; and a Family Package for \$200.00 that includes 6 tickets. Individual tickets are also available for \$50.00 each.

So plan on spending a "Not So Scary Family Halloween Bash" Sunday, October 23<sup>rd</sup> from 1:00-6:00 p.m. at the Miami Children's Museum, 980 MacArthur Causeway on Watson Island in Miami. For more information call 305.373.KIDS (5437), ext. 142 or visit [www.miamichildrensmuseum.org](http://www.miamichildrensmuseum.org).

*(Please note: The Museum will be closed for this event )*

### **About Miami Children's Museum**

Founded in 1983, Miami Children's Museum is dedicated to enriching the lives of all children by fostering a love of learning and enabling children to realize their highest potential. Visitors of all ages are encouraged to play together, learn, imagine and create. The 56,500-square-foot facility includes 14 galleries, classrooms, parent/teacher resource center, 200-seat auditorium and outdoor exhibits, including a new playground. The museum offers hundreds of bilingual, interactive exhibits; programs and classes, including special needs classes; Subway restaurant; Kid Smart educational gift shop and learning materials related to arts, culture, community and communication. To learn more about the museum, please visit [www.miamichildrensmuseum.org](http://www.miamichildrensmuseum.org).

Miami Children's Museum receives both private and public funding. MCM is sponsored in part by the City of Miami; the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners; and the State of Florida, Department of State, Division of Cultural Affairs, the Florida

Arts Council and the National Endowment for the Arts.

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