**Mission**

Miami Children’s Museum (MCM) is dedicated to enriching the lives of children by fostering a love of learning through play and enabling children to realize their highest potential.

**Vision**

It is our vision to be recognized as a premier institution serving children and their families while inspiring children to learn about themselves and the culturally diverse community we live in through the arts, science, literacy, and early childhood education.

**Our Need**

Miami Children’s Museum focuses on its mission and vision to be the premier early childhood institution in South Florida and one of the top children’s museums in the nation. The only educational and cultural institution whose audience is children 0-8 and their families, the Museum fills a void in our community of reaching and shaping the youngest audience. Through its programming, formal education and outreach, the Museum helps children and families develop the skills they need for a bright future. Over the past year, Miami Children’s Museum welcomed over 450,000 guests (30% pre-school aged children, 30% school-aged children, and 40% adults).

Miami Children’s Museum completed a strategic master plan including a comprehensive assessment of the organization’s mission, vision, facility, exhibits, operations, financial model, audience and community at large. The Museum engaged staff, Board of Directors, guests, Museum members, funders and civic leaders in examining our institution. The Master Plan has served as a tool to evaluate the needs of our community and the costs associated with the renovation and expansion of our facility. As a result of the success of the Museum, we have used up all of our available space. Our galleries have reached capacity and our exhibits are beginning to show their age. After completing our Master Plan we were able to confirm the need for our facility to be expanded and renovated in order to meet the growing needs of our community. In addition, Miami Children’ Museum has developed a project charter, benchmarks and schedule, which are serving as a blueprint for the implementation of a successful expansion. Miami Children’s Museum is seeking the support of existing and new funders to help underwrite the costs associated with the capital projects enclosed.
Guests will be captivated by an original, exciting, immersive, and stimulating learning experience with a mix of low- and high-tech interactives and physically engaging activities. This exhibit will set the tone of the Museum as an exciting place for children and families to visit, learn and have fun together.

**Entry Corridor**

Investment | $1 Million

This exhibit will be substantially renovated to include many new activities and interactives that explore how to choose and care for a pet, including pet grooming and veterinary services.

**Veterinary and Pet Care Exhibit**

Investment | $250,000

This exhibit gallery creates educational, immersive and interactive experiences that teach kids about the functions of the different emergency services and the child’s own role in keeping themselves safe. Renovated areas will expand children’s ability to role play and communicate with innovative technology.

**Safety Zone Exhibit**

Investment | $250,000

Children will be introduced to aspects of the construction trade and elements of architecture and engineering, helping send the message that construction work builds communities and involves many important trades and skills. A toddler area will be created separate from the activities for older children.

**Construction Zone Exhibit**

Investment | $500,000

The renovations include updated designs, a new digital check-out counter and new interactive features where children are encouraged to make healthy choices. Engaging with our new gesture interactive, My Recipe, guests can make their own recipes, creating a virtual meal that allows for healthy creativity.

**Publix Super Market Exhibit**

Investment | Committed

The new expanded gallery helps teach young guests and their families the importance of leading a healthy and active lifestyle through exercise stations, food facts, sports interactives and more.

**Baptist Children’s Hospital Health and Wellness Center**

Investment | Committed

Introduces children to elements of art and provides opportunities to engage directly in hands-on creative activities. There are facilitated group activity spaces where kids can work with clay, found objects and other art materials to create art work.

**Kirk Foundation Art Gallery**

Investment | Committed

Opened in December 2016, the Music Makers Studio creates an immersive and stimulating interactive experience that gives kids opportunities to engage with different types of music in a variety of ways. The Museum collaborated with famed international interactive-technology artist and inventor Remo Saraceni.

**Music Makers Studio**

Investment | Committed

This exhibit will create an interactive experience for toddlers that introduces them to the beach. The natural environment of South Florida beaches is unique and home to a wide variety of flora and fauna and is fun to explore.

**Five Miller Family Foundation Sea & Me Exhibit**

Investment | Committed

This exhibit is intended to spark interest, curiosity and understanding of the Everglades and its ecosystems.

**Everglades Exhibit**

Investment | $250,000
Miami Children’s Museum partnered with Florida International University’s Sea Level Solutions Center to design a 2,800 sq. ft. interactive, educational exhibit that will inform questioning of the earth’s delicate balance juxtaposed to technological advances and maintaining quality of life, and the implications of our actions today on the future of tomorrow.

### SEE Water Rising Exhibit

Investment | $2 Million (Multiple investors will be solicited.)

Sol Taplin Family Outdoor Picnic Area & Walkway

The Outdoor Picnic Area will be refreshed, so it continues to be a fun playground as well as a place for visiting families to play, eat, stay fit and spend time together.

### Outdoor Water Entry Feature

Investment | Committed

A walkable piano-activated musical water fountain, created especially for the Museum by famed international interactive-technology artist and inventor Remo Saraceni, will create a WOW experience for visitors.

Investment | $150,000

### New Entry Pavilion & Walkway

The newly constructed Entry Building Pavilion will feature colorful, undulating metal canopies that will cover the walkways and the bus drop-off as well as new landscape and hardscape, including pavers and narrative planters. The entry sequence will include a new cafe for healthy refreshments.

Investment | $5 Million

### Sketch Aquarium

Sketch Aquarium is an interactive virtual aquarium where children’s physical artwork becomes an animated and digitized part of the rich undersea environment. The exhibit adds another level of interactivity, through motion detection which causes fish to swim away at once when approached.

Investment | $50,000

### My Green Home

This modern style South Florida home features a variety of alternative energy technologies and emphasizes how changing some of one’s habits at home can also be an important way to conserve energy.

Investment | $100,000

### Sandbox

Our marine sand box is a multi-user interactive experience in which guests can work together to create new structures with the sand and projections of sea creatures and plants.

Investment | $50,000

### Bank of America

Retaining the existing bank facade, the interior exhibit is all new and introduces kids to the concepts of earning, saving and spending, the components of a dollar, and making change.

Investment | Committed

### Carnival Cruise Ship

The newly renovated gallery creates an environment in which kids can explore and learn about geography, boating, cruise ship lines and life aboard a luxury cruise liner. The upper deck of the cruise ship was renovated to include many new activities and interactives that explore aspects of geography, navigation, cruise ship life, and signaling at sea.

Investment | Committed
For more information regarding Miami Children’s Museum’s Capital Renovation Projects, please contact

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