



miami children's museum®
play • learn • imagine • create



COLOR YOUR IMAGINATION

Chaired by
Heide & Jose Dans

03.16.19

Embrace your inner child and join us for a night of play at the 2019 **Be A Kid Again Gala**. This signature event chaired by Heide and Jose Dans will be held at Soho Studios on **Saturday, March 16**. Always a sell-out event, the Be A Kid Again Gala is considered to be an experience unlike any other and the most fun gala of the South Florida social season.

We invite you to **Be A Kid Again** and **Color Your Imagination** as you indulge in culinary delights, top shelf open bars, a luxurious auction, and celebrate with us the impact Miami Children's Museum has had on our community. The party doesn't end there, continue to dance the night away at our **Play After Dark After Party** hosted by our young professionals group, Playmakers, until 1 AM.

As our largest fundraiser of the year, your support is critical in our efforts to continue our innovative and educational programs. These initiatives provide children in our community with the school readiness and life skills they need for a successful future. Sponsoring this event will not only align you with a well-known organization, but also ensure that thousands of kids have a place to *PLAY, LEARN, IMAGINE, and CREATE*.

Since 1983, Miami Children's Museum has created environments for active learning, creative play, cultural explorations and self-discovery. The Museum is committed to maintaining its position as a leader in innovative and interactive education for children and their families throughout South Florida. As the oldest and largest children's museum in Florida – and the only children's museum in Miami – Miami Children's Museum is a national model and is noted for its exceptional contribution in educating the children of our community.

I would like to take this opportunity to thank you in advance for your support as we continue to lead the way for our children's future. If you have any questions, please contact Daniella Cabezas at 305.373.5437, ext. 142 or dcabezas@miamichildrensmuseum.org.

Sincerely,

Deborah Spiegelman
CEO / Executive Director

Jeff Berkowitz | Board Chairman
Marianne Devine | Board President
Melissa Netkin | Auction Chair
Annie & Jordan Trachtenberg | After Party Chairs



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The Be A Kid Again Gala provides strategic recognition opportunities among distinguished members of our community by showcasing your generous support of Miami Children's Museum. Always a sell-out event, all eyes will be on your organization among our 700 affluent guests. All funds raised make it possible for the Museum to continue enriching the lives of all children in our South Florida community.

Where: SOHO Studios in Wynwood Art District
Board Chairman: Jeff Berkowitz
Board President: Marianne Devine
Gala Chairs: Heide & Jose Dans

Sponsorship or Ticket Commitment

- | | |
|--|---|
| <input type="checkbox"/> \$100,000 Title | <input type="checkbox"/> \$50,000 Premier |
| <input type="checkbox"/> \$25,000 Presenting | <input type="checkbox"/> \$15,000 Patron |
| <input type="checkbox"/> \$10,000 Supporting | |

___ Tickets at \$750 per ticket = \$ _____

Name (as you would like it to appear in promotional materials):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

___ Check (made payable to Miami Children's Museum)

___ Credit Card: MC Visa AMEX Discover

Card Number: _____ Exp. _____

Cardholder's Signature: _____

title sponsor \$100,000

- Admission for 50 guests with VIP seating in a private lounge area
- Unlimited Bottles of Champagne
- Logo recognition on event signage and sponsor "thank you" ad in The Miami Herald
- Opportunity to distribute company/product information
- Name recognition on invitation and press releases
- Two (2) Benefactor Museum Family Memberships and two (2) personalized tiles designed by Miami artist Carlos Alves, on our Starfish Stroll outdoor walk way
- Four (4) weeks of advertising on our LED display for eight-seconds of every minute, 24-hours a day
(The display is visibly located on the north side of the Museum where 155,000 cars pass daily)

premier sponsor \$50,000

- Admission for 30 guests with VIP seating in a private lounge area
- Six (6) Bottles of Champagne
- Logo recognition on event signage and sponsor "thank you" ad in The Miami Herald
- Name recognition on invitation and press releases
- Two (2) Benefactor Museum Family Memberships and two (2) personalized tiles designed by Miami artist Carlos Alves, on our Starfish Stroll outdoor walk way
- Two (2) weeks of advertising on our LED display for eight-seconds of every minute, 24-hours a day
(The display is visibly located on the north side of the Museum where 155,000 cars pass daily)

presenting sponsor \$25,000

- Admission for 20 guests with VIP seating in a private lounge area
- Four (4) Bottles of Champagne
- Logo recognition on event signage and sponsor "thank you" ad in The Miami Herald
- Name recognition on invitation and press releases
- Two (2) Benefactor Museum Family Memberships and two (2) personalized tiles designed by Miami artist Carlos Alves, on our Starfish Stroll outdoor walk way
- One (1) week of advertising on our LED display for eight-seconds of every minute, 24-hours a day
(The display is visibly located on the north side of the Museum where 155,000 cars pass daily)

patron sponsor \$15,000

- Admission for ten (10) guests with VIP seating in a private lounge area
- Two (2) Bottles of Champagne
- Logo recognition on event signage and sponsor "thank you" ad in The Miami Herald
- Name recognition on invitation and press releases
- One (1) Benefactor Museum Family Membership and one (1) personalized tile designed by Miami artist Carlos Alves, on our Starfish Stroll outdoor walk way
- One (1) week of advertising on our LED display for eight-seconds of every minute, 24-hours a day
(The display is visibly located on the north side of the Museum where 155,000 cars pass daily)

supporting sponsor \$10,000

- Admission for ten (10) guests
- Name recognition on invitation, event signage and sponsor "thank you" ad in The Miami Herald
- Two (2) Family Plus Museum Memberships

Please fax form to Daniella Cabezas at 305.373.5431 or email: dcabezas@miamichildrensmuseum.org